

General

1 August 2019 - 31 August 2019

Campaign state	Campaign	Budget	Currency	Campaign status	Campaign type	Campaign bid strategy type	Clicks	Impressions	CTR	Avg. CPC	Cost
Enabled	Flowsensors	1.00	GBP	Eligible	Search Network with Display Select	Maximise clicks	1,103	60,677	1.82%	0.03	30.10
Enabled	Temperature Probes	1.00	GBP	Eligible	Search Network with Display Select	Manual CPC	47	8,821	0.53%	0.10	4.79
Enabled	Oxygen Sensor Xref	1.00	GBP	Eligible	Search Network with Display Select	Maximise clicks	71	39,307	0.18%	0.18	12.95