

## Campaign report

01 January 2019 - 29 January 2019

| Campaign status                  | Campaign           | Budget name | Currency code | Budget | Budget type | Status             | Bid strategy type | Campaign Type | Clicks | Impr.  | CTR   | Avg. CPC | Cost |
|----------------------------------|--------------------|-------------|---------------|--------|-------------|--------------------|-------------------|---------------|--------|--------|-------|----------|------|
| Enabled                          | Oxygen Sensor Xref | --          | GBP           | 1.00   | Daily       | Eligible (Limited) | Maximise clicks   | Search        | 26     | 43,294 | 0.06% | 0.18     | 4.67 |
| <b>Total: Filtered campaigns</b> |                    |             | GBP           |        |             |                    |                   |               | 26     | 43,294 | 0.06% | 0.18     | 4.67 |
| <b>Total: Account</b>            |                    |             | GBP           |        |             |                    |                   |               | 26     | 43,294 | 0.06% | 0.18     | 4.67 |
| <b>Total: Search</b>             |                    |             | GBP           |        |             |                    |                   | Search        | 26     | 43,294 | 0.06% | 0.18     | 4.67 |