

Sample response to Inflation Avoidance letter.

Dear _____,

I am writing to confirm receipt of the letter regarding inflation avoidance, signed by _____, which we received recently.

Viamed is committed to offering maximum savings to the NHS as a whole and, whilst we cannot commit unconditionally to holding prices indefinitely, it is our aim to do so wherever possible. Viamed will, however, commit to refraining from applying routine inflationary increases across the board for the coming financial year as we have done now for many consecutive years.

During these difficult economic times, suppliers and manufacturers are also under enormous financial pressure. As manufacturing and transport costs rise, Viamed has tried to absorb increases wherever possible but there may be occasions where increases are unavoidable if Viamed is not to sell products at a loss. Viamed will endeavour to keep any price increases to a minimum and only apply them if absolutely necessary, it is our hope that this will not be required this financial year.

I have attached our policy outlining the steps that Viamed has taken to support the NHS in its cost-saving initiatives, which I hope will inform you in more detail as to the efforts that we have already made in this regard. If you have any queries, please feel free to contact me to discuss.

Regards,