

Vandagraph VN202 Pricing

Manufacturing Costs

Parts **43**
Labour **15**
Sensor **29**

Total **£87**

Gp **20**
GP sensor **17**

Total **£124**

Costs	Busuttili	Trade/Shops	Retail	IANTD -R17	Export Private
VN202 £124	129	140	199.5	99	170
Din £15.80	20	25	44	20	38
Total £139.80	149	165	243.5	119	208
R-17	46	46	78.5	46	60

Manufacturing Cost VN202

Based on 100 - 200 off

Electronic Components = \$43.00

Sensor = \$29.12

Labor = 15.00

\$87

End user price @ 100 = \$199.50 = \$309.

Trade = \$140 = \$217

VN202 & Teledyne Sensor Pricing for Export

Teledyne prices O.E.M.

1-99	\$45
100-249	\$42
250-499	\$37
500-999	\$33
1000-1999	\$29
2000-3999	\$26

Teledyne Distributor prices

1-19	\$54
20-49	\$50
50+	\$48

VN202 Export costing

Basic component price (200 off manufactured)	£ 42.97
Labour costs	£ 15.00
Cost ex works	£ 57.97
Assume	<u>£ 60.00</u>
Case can be removed less	£4.00
Battery can be removed less	£1.10
Research & Development add	£6.00
Minimum Profit on instrument	£30.00