VM3COP27.08 - IntraStats Telephone Logging System

Related documents: VM3COP20.72 The Systems

VM3COP20.081 Adding Amending Contact Records in the CRM

All calls need to be logged in order to keep accurate records of who called and when, calls recorded via IntraStats will appear on the contact record.

1. Login to IntraStats as per VM3COP20.72

2. Click on 'Take Telephone Call' which could be located in either of these places

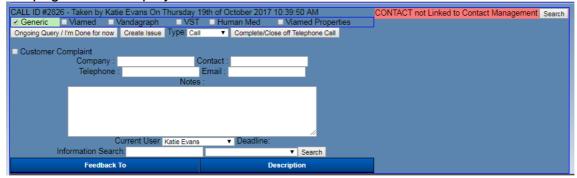
depending on your settings.



3. Click the 'Take New Call' link.

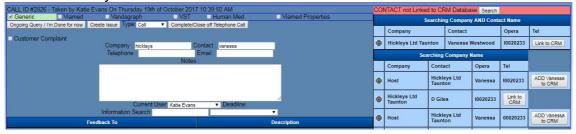


4. This page will be displayed:

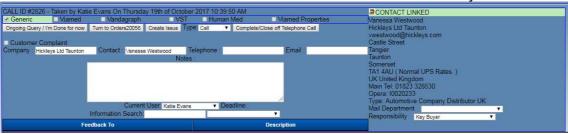


5. Start by entering the Company and/or Contact name, as you do so, a list will appear on the right. The more information you include in the company and contact fields, the more the list will decrease in size, only showing known company and contact details relevant to your search.

If the contact details are not included in the CRM database you will receive the following RED bar stating "Contact Not linked to CRM database". You can utilise the buttons `ADD to CRM' or 'Link to CRM` to link your call to the database.



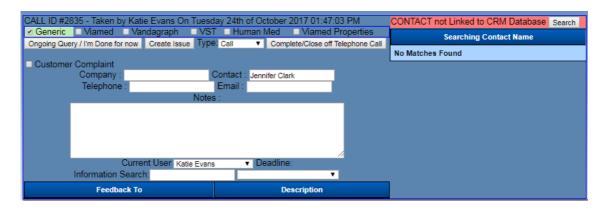
'Add...to CRM' will add a new contact to an existing organisation 'Link to CRM' will link the listed Contact to the current telephone call. The GREEN bar at the top right-hand side saying 'CONTACT LINKED' shows when a contact is selected and linked correctly.



Enter any notes in the large notes field.

Note: If this bar is GREEN, advanced information searches are possible. The bar will be RED if a contact has not been linked and you will have limited search options.

Note: If you enter a contact name that is not in the database without adding a company, you will not get the option to link the call; it is recommended that you enter a company name first.



Main Buttons

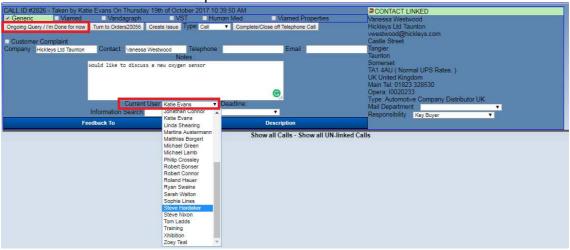
Select the name of the company called as displayed on the telephone, i.e. Viamed, Vandagraph, VST, Humanmed, or Viamed Properties.



To Advise Colleague of Outstanding Call

If the caller needs to speak to another member of staff and they are not available, link the contact as described on page 1 and make notes in the notes field regarding the reason for their call.

From the 'Current User' drop down menu, select the name of the member of staff they need to speak with and click the 'Ongoing Query / I'm Done for now' button. If the contact is not listed/linked to the call, ensure to type their name and contact telephone number into the notes field as the information will not be kept if not linked to the CRM database.



Note: This system does NOT transfer the call through to a colleague; this must still be done using the regular phone system.

Ongoing Query

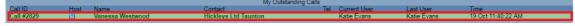
'Ongoing Query / I'm Done for now' will complete the Call but leave it ACTIVE in your call log active list.



Note: You will have an indication of Active Calls you have assigned to you in your main IntraStats information bar.



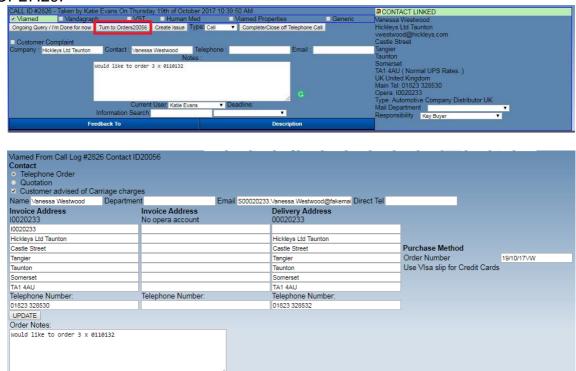
If you see an open call in the information bar, click on it. A list of your outstanding calls will be displayed. Click on the call to open it.



Any information relating to the call will be noted here, return the call and update the notes. If no further action is needed, close the call by clicking the 'Complete/Close off Telephone Call' button as per page 4. If you need to call them again, click the 'Ongoing Query / I'm Done for now' button as per page 2.

Turn to Order

Clicking 'Turn to Order' will take you to the IntraStats 'Telephone Order' page; any notes you have typed will be transferred to the order page. Complete telephone order as per VM3COP27.29.



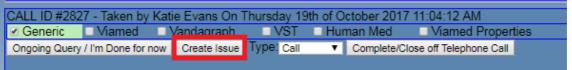
Complete/Close off Telephone Call

Clicking 'Complete Telephone Call' will close the call screen and complete the call from the active call list.



Create Issue

Clicking 'Create Issue' will generate a new issue from which you can send to the relevant team member. This may be done for serious issues such as customer complaints, to inform directors of positive or negative feedback, or if the caller requests a product we currently do not stock.

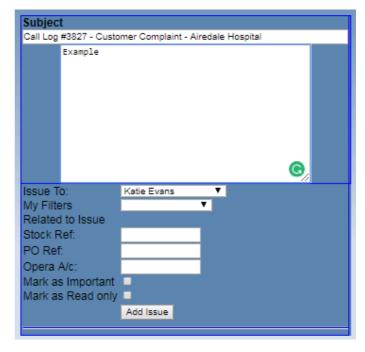


The call number will be displayed in the 'Subject' field and the notes typed in the 'Notes' field will be displayed in the body of the issue.

Add further details to the 'Subject' field, e.g. 'Call Log #3827 - Customer Complaint - Airedale Hospital'

Use the drop down menu to select the colleague that you are directing the issue to. See Doc ID: 22272 for more information on how to send issues.

Creating this issue does not close the call.



To go back to your call, click on 'Take Telephone Call' which could be located in either of these places depending on your settings.



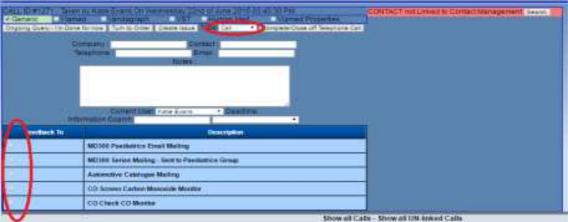
Click on the outstanding call.



If the caller does not need to be called back then close the call as per page 4. If they do require a call back, direct the call as per page 2.

Marketing Feedback

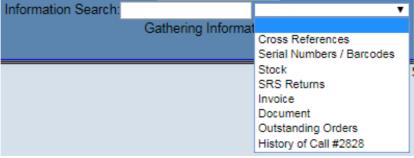
This page is also used for obtaining marketing feedback. If a customer calls or emails in response to a mail shot/e-mail shot then it must be logged here. This is done by selecting whether the contact was a call or an email from the drop-down menu, and clicking the relevant box next to the mailshot they are responding to. Ensure contact information is also recorded.



Advanced Search Features

If during the call you have linked to the CRM (Green bar 'CONTACT LINKED'), you can use the 'Information Search' field.

In the drop down menu you can select different options to search customer specific information such as 'SRS Returns', 'Invoice', 'Outstanding Orders' etc.



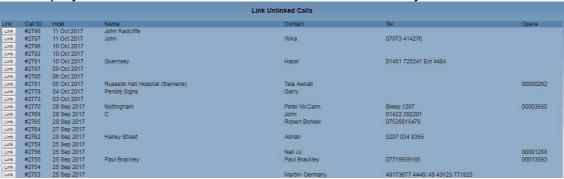
Linking Calls

A rolling issue is received once per week stating that unlinked calls need to be linked to the correct contact, where possible.

Beneath the 'Take New Call' link is a 'Show all UN-linked Calls' page which lists calls that have not been linked but require linking to the CRM.



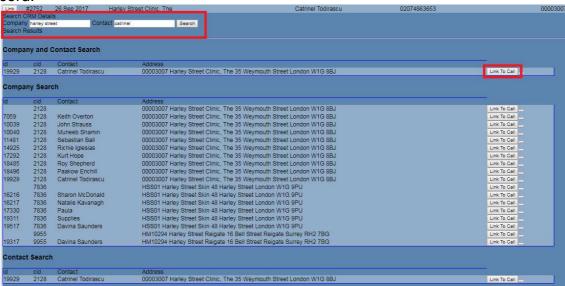
A list will be displayed of all calls that have not been linked correctly.



To link a call, click the 'Link' button on the left.



A 'Company' and 'Contact' field will appear. Type any known information in to the boxes and click the 'Search' button. The system will search on company and contact matches, if you find the correct person click the 'Link To Call' button on the right which links the call to the correct CRM record.



If a match cannot be found, leave it in the list. The calls are already closed and remain listed for reference.