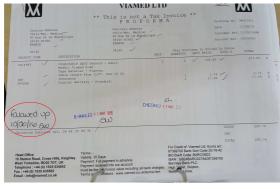
Proforma and Quote Chasing

Emailing Customers

Collect the proforma file from the office.

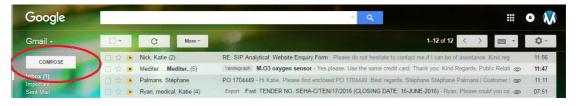


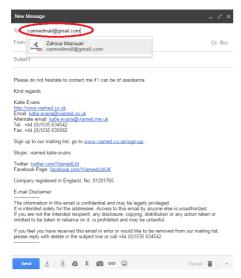
Locate proformas dated more than 30 days old that have not yet been chased up. If this is done weekly, you should not find any proformas more than 38 days old that have not been followed up. If they have been followed up, there will be a note on the front of the proforma to state this.



From the selection, take the first one out of the folder and locate the email address for the customer from the communication attached to the proforma.

Navigate to your Gmail account and click 'Compose'



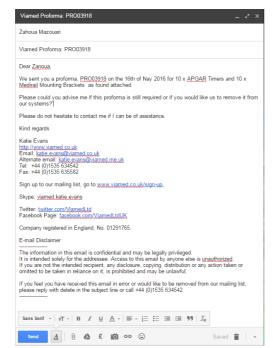


Enter the customer's email address in to the 'To' field.

On the subject line type, 'Viamed Proforma: PRO*****' replacing the ***** with the correct proforma number as found on the proforma.



The customer name, date, product details and quantities can also be found on the proforma.



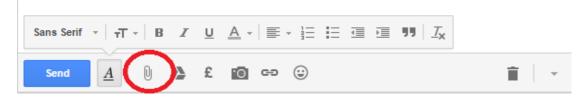
In the body of the email, type:

'Dear **Customer Name**,

We sent you a proforma, PRO***** (proforma number) on **date** for **name products and quantities** as found attached.

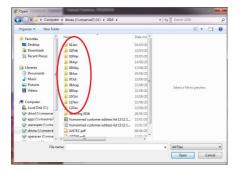
Please could you advise me if this proforma is still required or if you would like us to remove it from our systems?'

Attach the proforma to the email by clicking the paperclip icon



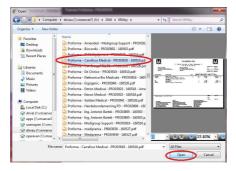


Click on 'driveu' and then double-click on the correct year.



Navigate to the month in which the proforma was generated which can be found next to 'date' on the proforma.





Navigate to the correct proforma. Proformas are saved in the following format, 'Proforma – Company name – PRO***** - date backwards'.

E.g. 'Proforma – Carrefour Medical – PRO03918 – 160516'

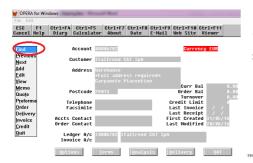


Check your email for spelling and accuracy of dates/proforma numbers etc, ensure the proforma is attached and click 'Send'.

On the front of the proforma, write 'followed up' followed by your initials and the date then place back in the proforma file by proforma number.

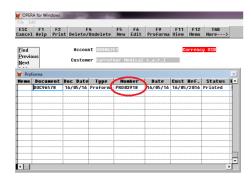
Deleting Proformas

After chasing all proformas, find proformas more than 3 months old and check for notes asking for them to be kept on file. If there are no notes, assume the customer no longer wants to retain the proforma and delete it. If a customer responds to say they no longer need the proforma, delete it.

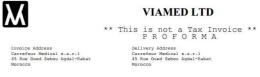


To delete the proforma from Opera, click 'Find' and enter the account number as seen on the proforma.

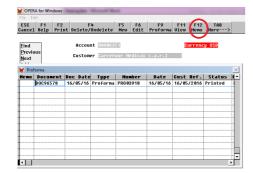




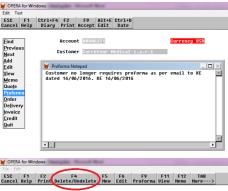
Click 'Proforma' and locate the proforma number as noted on the proforma, and highlight the correct number on Opera



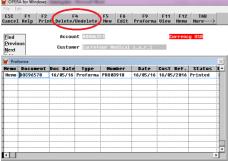




Click F12 to write a memo and type what has happened. E.g. the customer no longer wants the proforma, or customer has not responded to follow up email. Make a note of email correspondence should the customer confirm they no longer require the proforma. Initial and date ALL memos.



Press F9 to save the memo then click 'Yes' when asked "Save Changes?"



Click or press F4 to delete the proforma and click 'Yes' when asked, "Delete this document?"

Place the paperwork in the UK or export miscellaneous file in alphabetical, company name order.

Quotations

Follow these steps for quotations, but do not chase quotations sent by Steve Hardaker / SJH for Infant Resuscitation Cabinets, Blenders or Tom Thumbs as he chases these himself. Chase quotations for any other products sent by Steve Hardaker / SJH if you check with him first and are given permission to do so.