

EXPRESSION OF INTEREST



Complete this form to register for a space at the Go Diving Show

NAEC Stoneleigh March 1st - 2nd, 2025

■ IMPORTANT CHANGES

We recognise that exhibitions entail significant investment, with each event carrying a price tag of £250,000, presenting considerable risk for us as organisers. Amidst double-digit increases across the supply chain, we endeavour to shield exhibitors from additional costs.

To achieve this, we're enhancing our loyalty programme, offering up to a 25% discount for those booking multiple dates across our UK and Australia events.

Additionally, we're revising our booking parameters: the minimum sizes for shell scheme stands will now be 9sqm, 18sqm for space-only stands, and 36sqm for space islands. **These adjustments allow us to lower the overall cost of shell scheme rates for inline stands, which now include standard amenities such as lights, a 500w socket, 2 stools, 1 poseur table, and 1 waste bin.**

We're also revamping the British Isles Grant, allocating space to training agencies for bookings exceeding 18 sqm, similar to the PADI Pavilion model. Each pavilion will feature 2 x 1.5 sqm conference stands, requiring a minimum investment of £350. Going forward, no bond will be necessary.

Loyalty Discount Structure:

- **Renew before March 31st and receive a 10% discount.**
- **Enjoy a 5% discount for booking your first ANZ show.**
- **Gain a 2.5% discount for each additional year booked.**
- **Accumulate up to a total of 25% discount applicable to all events.**

For example, commit to UK 25, 26 and ANZ 24, 25 to receive a 20% discount across all shows. Terms and conditions apply, which will be outlined in your contract.

BOOTH SELECTION TIMES @ BOX OFFICE

100+ SQM 9am - 10am
50+ SQM 10am - 12pm
36+ SQM 12pm - 2PM
18+ SQM 2pm - 3PM
9+ SQM 3PM - 5PM



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EXHIBITING COMPANY

SHOW DATES

UK - NAEC STONELEIGH PARK

Company :

Billing Address :

Contact Name :

Tel/Mobile :

E-Mail :

- | | | |
|--------------------------|---------------------------|------|
| <input type="checkbox"/> | 1st - 2nd March 2025 | 10% |
| <input type="checkbox"/> | 28th Feb - 1st March 2026 | 2.5% |
| <input type="checkbox"/> | 27th - 28th Feb 2027 | 2.5% |
| <input type="checkbox"/> | 4th - 5th March 2028 | 2.5% |

AUSTRALIA - SYDNEY SHOWGROUND

- | | | |
|--------------------------|-----------------------|------|
| <input type="checkbox"/> | 28th - 29th Sept 2024 | 5% |
| <input type="checkbox"/> | 6th - 7th Sept 2025 | 2.5% |
| <input type="checkbox"/> | 5th - 6th Sept 2026 | 2.5% |
| <input type="checkbox"/> | 4th - 5th Sept 2027 | 2.5% |

Payment terms will be set 50/50 at intervals of 30 days after the contract exchange and 60 days before the show. Invoices over £10,000 can be requested to be split into four instalments. You can cancel any future shows; rates will be recalculated based on the discount reduction and upon cancellation acceptance.

STAND REQUIREMENTS

Space Request : 3x3 Shell Scheme Stand(s) OR bulk space required SQM

Location #1 : Location #2 : Location #3 : Location #4 :

OFFICIAL USE

RECEIVED
PLANNED
TOTAL DISC %
REP

Shell Scheme

RATES

(Inline Stand) £1,685 per 3x3 Stand
(Corner Stand) £2,165 per 3x3 Stand
(End Cap) £4,145 per 6x3 Stand

Space Incl Black Carpet (Per SQM)

18 SQM £175.00
36 SQM £145.00
54 SQM £125.00
100 SQM £100.00

Bulk space requires a minimum 18sqm.
36sqm required for an island